

Combined digital learning and compliance tracking solution in sport



Setting the scene

Our client, a national organisation involved with sports people in the UK, wanted a digital learning and compliance tracking solution that would enable them to deliver eLearning content for elite-level athletes and coaches as well as support various national governing bodies. They also needed the solution to be capable of distributing information to a network of national trainers, educators and other interested parties.

In addition, the client needed the solution to support a framework, with the aim of increasing awareness, as well as boosting athlete and public confidence.

The challenge

The client had a clear idea of what they were looking to achieve as well as the in-house expertise that would enable them to create a solution. However, they did not have capacity to deliver in the time available so looked for an external provider who could help. eCom was delighted to be chosen from the client's shortlist and awarded the contract to help them implement a tailored digital learning solution.

The solution

Drawing on our many years' experience supporting organisations with digital learning and compliance tracking solutions has enabled us to successfully help our client realise their vision.

eCom's powerful, cloud-based, learning management system (LMS), eNetLearn, is the core of the solution providing access to the training materials/relevant information from any location with internet access, at any time, on the user's choice of device.

To meet the requirement to support their framework, eCom added this capability to eNetLearn to enable several users from each national governing body to answer questions and upload supporting evidence.





The benefits

eCom's LMS, eNetLearn, helps our client's education team to communicate effectively with each of their target audiences, delivering learning directly to them wherever they are located. Learners are free to access the learning content at any time on desktop, tablet or mobile device.

This digital solution is helping to increase awareness as well as boosting athlete and public confidence. Our client is also able to review and approve the answers and evidence submitted from each national governing body and run comprehensive reports for compliance purposes.

We're confident this exciting new project will have a significant positive impact on sport in the UK and we look forward to a continued, positive working relationship with our client.

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